EPMMultimedia

- Online **EPMagazine**
- **EPM** CD-Collection
- Newsletters

epmagazine.altervista.org

is our

Online **EPMagazine**



Read **EPMagazine** Online...

... Like in the paper version



epmirrorsite.xoom.it

Server went down

epmagazine.altervista.org

Has been chosen instead

Statistics



Where do they read EPM?





Purposes for the future

- Better graphical shape
- Faster to use interface

EPM CD-Collection

- Cheap to produce
- Contains all the issues
- People receive something physical



A bit of history

- Originally developed by Antonino Porto
- Modified by Gianfranco Di Stefano ...
- ... later by Angelo Tambone
- Then me!



Last improvements

- Removed HTML pages
- Lightened memory size
- More intuitive to use
- Better graphical aspect
- Removed useless Java Applet

Purpose for the Future

- Improving graphical aspect
- More browsers compatibility

Newletters

We always had problems with newsletters...

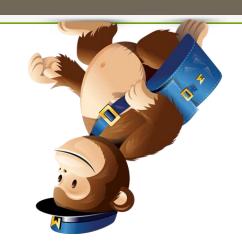
...until we met a chimp!



Mailchimp

- Easy to use
- Funny to use





Conclusions

 Since we print less issues than in the past, the multimedia contents relevance grow up very quickly

Thanks for your attention:)
June 1.
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